

**John B. Lacson Foundation Maritime University-Molo, Inc.
College of Business
Iloilo City**

BS TOURISM STUDENTS' EDUCATIONAL TOUR PREFERENCES

A Research Paper Presented to the
Faculty Members of the College of Business
John B. Lacson Foundation Maritime University-Molo, Inc.
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In Partial Fulfillment
of the Requirements in Research
(Methods of Research)

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Abstract

This investigation was undertaken to determine the preferred educational tour destinations of JBLFMU-Molo BS Tourism students. The respondents of the study were all the regular Tourism students of JBLFMU-Molo. A validated researchers-made questionnaire was used to gather the data needed for this study. The data gathered were subjected to descriptive statistics such as frequency, percentage and mode. The study revealed that based on location, the preferred educational tour destination of BS Tourism students is Aklan for Local, Palawan for National and France for International. Also, it revealed that based on location of the educational destinations, most students prefer the international arena.